

The True Story of Houstonia Liniment

A Remarkable Narrative, Telling How This Great Healing Antiseptic Was Discovered, Its Merit Proven and Its Benefits Extended to Millions of People.

Nearly half a century ago Doctor W. G. Jones, then a resident of Chillicothe, Ohio, found that the necessity in his practice for a liniment which was at once soothing, healing and antiseptic was being met, with surprising results, by a compound which he had originated for alleviation of pain—for cuts, sores, wounds, bruises, strains, burns, etc.

The continued use of this antiseptic liniment for many years proved conclusively to Doctor Jones that he had hit upon a really wonderful liniment—something out of the ordinary in liniments in fact, that it was antiseptic and, second, that its application did not burn, smart nor blister even the most delicate skin.

ITS FAME SPREADS.

The fame of Jones' Liniment and the wonderful results it had accomplished spread to almost every household in Chillicothe and even beyond the confines of Doctor Jones' home town to the surrounding country, from whence came many calls for Jones' Liniment to be used for the many purposes within its remedial limits.

The original Jones' Liniment is composed entirely of soothing, healing oils, the principal one of which can be procured from but one source. It is practically unknown to medical science and can be obtained in no other liniment.

After many years of successful practice, Doctor W. G. Jones retired from active service and moved to Columbus, Ohio, where he now resides. However, the Doctor's son, Doctor J. C. Jones, who had followed in the professional footsteps of his father, saw in this old-time remedy wonderful possibilities for alleviation of pain and suffering, and begged leave to place Jones' Liniment upon the market, thereby making it available to more sufferers than could be reached within the practice of any one doctor.

Doctor J. C. Jones then gave up his position as a member of the faculty in the University at Athens, Ohio, and moved to South Charleston, Ohio, where he continued his practice and, at the same time, started the Doctor J. C. Jones Company for the manufacture of the Liniment which had proven so successful in the practice of his father, as well as himself.

HOUSTON BECAME INTERESTED

It happened that a few years ago Mr. Foster B. Houston of South Charleston, one of the best-known men in central and southern Ohio, became, through a strange circumstance, particularly interested in the merits of Jones' Liniment.

It seems that Mr. Houston's son had quite seriously injured one of his hands. Infection set in and arrangements were made for a visit to a Columbus specialist. However, before this trip could be made, the infection became so pronounced that immediate relief became necessary and in this emergency a bottle of Jones' Liniment was brought into service, the remedy applied and the hand bound up.

The result was almost immediate relief from pain, and the subsequent visit to the Columbus specialist disclosed the fact that in the short time the liniment had been applied the infection had entirely disappeared and no heroic measures were found necessary for the complete and healthy healing of the wound.

Although essentially concerned in enterprises paralleling his vast farming interests, Foster B. Houston is a keen, far-sighted business man.

Therefore, not only did the saving of his son's hand create a profound interest in Mr. Houston, but his business instincts were aroused by

the remedy which had accomplished this desirable result so quickly. The outcome of Mr. Houston's conference with Doctor J. C. Jones was the incorporation of The Doctor J. C. Jones Company of South Charleston, Ohio, for the manufacture and distribution of the old-time Jones' Liniment, with the stipulation, however, that the liniment must be continued of the same ingredients as originally incorporated by Doctor W. G. Jones, with no change in the formula, the generous quantity nor the reasonable price of the liniment.

Furthermore, it was specifically understood that the remedy must be compounded under the direct supervision of Doctor J. C. Jones.

Thus to his other interests—his fifty-odd farms, his bank, general store, newspaper, garage, hotel, lumber and planing mills and other enterprises—Foster B. Houston has added a complete organization for the manufacture and distribution of the original Jones' Liniment.

AN ALL-AMERICAN PRODUCT.

This liniment is of American manufacture and for Americans. Neither directions for its use nor any advertising connected with it have been printed in any foreign language. It is the original prescription of an American doctor bearing the good old American name, "Jones."

However, with the increasing popularity of this now famous liniment, it has been found that the honest name, "Jones," is not sufficient protection against unscrupulous imitators.

Therefore, to safeguard those who since 1870 have depended upon the antiseptic, soothing, healing properties of the Original Jones' Liniment made in South Charleston, Ohio, the name of this splendid product has been changed to Houstonia (The Original Jones') Liniment—pronounced "House-tone-e-ah"—after the magnificent country home of Foster B. Houston, his Bank, Creamery, Hotel, Farms and mercantile enterprises.

The name Houstonia is already a familiar one, made famous by the man himself—established by fair, honest, open-handed dealing—a name well fitted to grace and be graced by this old, established liniment.

The name only has been changed. All other characteristics of the original Jones' Liniment—package and contents—are retained. No change has been made in the formula. As Dr. Jones proudly says, it is "the same as your daddy used, with my dad's picture on the yellow label." It is the same soothing, healing, antiseptic liniment that for nearly half a century has been depended upon for the quick relief of pain, soreness, strains, stiffness, swellings, rheumatism, wounds, cuts, bruises, burns, stings, bites, etc.

CALL IT "HOUSE-TONE-E-AH."

Houstonia (The Original Jones') Liniment goes in without rubbing. It does not smart, blister nor burn the skin like strong, harsh liniments, but penetrates quickly to the deeper tissues, relieves the pain, allays inflammation, and rapidly heals.

Houstonia (The Original Jones') Liniment will always be on hand if bought in dollar bottles. Half size 50c trial size 25c.

All local druggists have Houstonia (The Original Jones') Liniment, and in every careful household a bottle is kept for emergency and general use.

Be sure you ask for this fine old liniment by its new name. You pay less and receive greater money value. You get the old, tried, trusted and true antiseptic liniment when you call for it by its new name, "House-tone-e-ah" (The Original Jones') Liniment made only by The Dr. J. C. Jones Co., S. Charleston, Ohio.

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DON'T BUY LANDS UNTIL YOU SEE 'EM

(continued from page 11)

of such plans. To get results in fruit raising it is necessary for some one to be on the ground all the time, for only with careful and painstaking care can one hope to win.

A few have struck it rich in fruit growing in the West. At Hood River improved ranches bring \$1000 to \$2000 an acre. But these lands are all improved, a large part of the value comes in the organization of the growers, and no where else in the West, not as yet improved, can these results be duplicated. There are no opportunities for people not on the ground who leave their lands and fruits in the hands of people three thousand miles away.

COUNTY SCHOOL NOTES

D. W. Pearce, County Supt.

A meeting of County Superintendents, District Superintendents and 4740 Superintendents of Northeastern Ohio is called to meet at the office of County Superintendent Yawberg, Old Courthouse, Cleveland, Friday, Dec. 5 at 10 o'clock. Among other points to be considered is that of the County Unit with reference to tuition and contingent funds.

A few statistics concerning our schools: number of centralized schools 12; consolidated schools, 8; one room schools, 19; average salary for grade work in centralized schools, \$80 per month; average salaries in one room schools, \$79 per month; average percent of attendance in centralized schools on basis of enumeration, 81.7 per cent; on basis of enrollment, 93.4 per cent; average percent of attendance in one room schools on basis of enumeration, 80 per cent; on basis of enrollment, 93 per cent; average annual costs of transportation per pupil, \$30.40.

Mrs. J. M. Nutting, of Chalmers, Ind., has been secured to take the place of Miss Garford, who resigned her position in the York High school.

The Hinckley Board of Education has placed an order for books and maps in order to bring their school up to standard. Hinckley intends not to be set back in the classification of their high school.

The Litchfield laboratory materials and apparatus are being brought up to standard. This is another school that is looking after its classification.

The York Board of Education have purchased books and apparatus thus putting their second grade school well up to standard. One point to note is that the York board is not in any way neglecting its grade work for the sake of maintaining a high school.

During this period of unrest and industrial and social turmoil is an excellent time to use the newspapers and magazines in literature, history, social problems and geography. There are values in the past but our concern in dealing with such material is for the help it may give us in the present and the future. Any teacher now having classes that are not wide awake events and history in the making should certainly hold a secret conference with himself to determine where the real difficulty lies. School children should hardly let a day pass that they do not bring in some clippings, etc. that is pertinent to the subject then under consideration. For instance, the coal situation is the "burning question" of the hour. This and other questions deserve considerable time and investigation. This is no time to con over the little text and let it go at that. Let us not undertake the work that high school pupils are capable of doing.

The high school standards require that teachers teach not more than six periods per day. This was not done to merely lighten the load on the teacher but rather to give the teacher time to keep up with the times and to plan and check up on his work. The teacher is now expected to know what the local library has in it. Often there is much good material that the teacher is not aware of. Pupils under the guidance of the teachers should be taught to use all sorts of helps, reference books, etc. Teachers are doing our full duty and taking advantage of our opportunity as we should. Libraries, maps and apparatus are for use. This seems a truism, yet it is altogether fitting to urge this matter. The conviction rests on observation.

LEGAL NOTICE

John Adam, whose place of residence is unknown will take notice that Mike Szaniszlo has filed his Bill of Particulars in the Court of W. F. Alsworth, Justice of the Peace, Medina, Ohio, against him for \$18.00 and costs; that certain pay due the said John Adam from the Northern Ohio Railroad Co. has been attached and unless the said John Adam shall appear before aforesaid Court on or before December 27, 1919, said pay will be applied to the payment of said claim of Mike Szaniszlo.

JOSEPH A. SEYMOUR, 13-3t
Attorney for Plaintiff.

DR. A. E. SHAW

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Paul Sol. D. K. 3d	3 1/2 y.	27.70
Thelma Korndyke	4 y.	24.07
Pauline Sol. Korndyke	3 y.	23.93
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Top. Pl. H. D. K. 3d	4 1/2 y.	21.14
Mary Job. Korn.	4 y.	21.14
Dor. Wood Rag. Ap.	32 m.	20.12

Sir Rag Apple Korndyke has a 37 lb. sister. His dam is a 36.20 lb. daughter of Pontiac Korndyke and has three sisters with records above 37 lbs.

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In "Male and Female" you see the luxurious civilization of the state-liest homes of modern England—you see a sumptuous English yacht wrecked on a South Sea Island and its titled occupants flung ashore by the sea and forced to struggle for existence under Swiss Family Robinson conditions—and later you see the same characters moving amid the barbaric splendor of a court in ancient Babylon!

Glasser; George Leane Tucker's Production—"The Miracle Man." Also, the Thomas H. Ince Production: "Eid Bennett in 'Stepping Out' and Charles Ray in 'The Egg Crate Wallop'; the Paramount-Artcraft Comedies, the Paramount-Mack Sennett Comedies, and the Paramount-Burton Holmes Travel Pictures.

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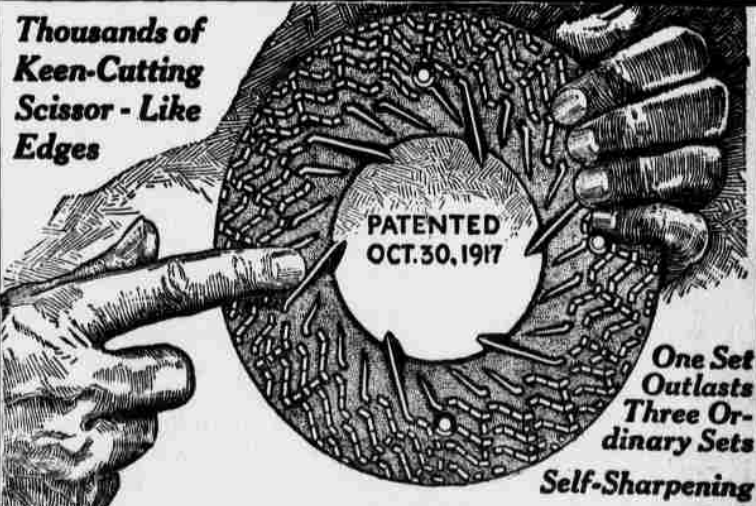
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